

REMARKS

The applicant is herewith presenting this amendment under 37 C.F.R. 1.312 in order to primarily amend Claims 8-16 of the application and to correct an informality in Claim 17. With regard to Claims 8-16, these claims have only been amended to recite that the sign is a display apparatus. Moreover, applicant has deleted that language for the display of advertising information and other information relating to products and services. It is envisioned that the sign could present other information as, for example, directions and the like. Thus, it is believed that this amendment to Claims 8-16 is within the scope of the application and that each of these claims should still remain in allowable condition.

In view of the foregoing, it is respectfully requested that the claims be amended and that the application proceed to allowance.

Dated: May 27, 2003

Respectfully submitted,



ROBERT J. SCHAAP  
Attorney for Applicant  
Registration No. 20,577  
(818) 346-6555

C:\Documents and Settings\All Users\Documents\Data\AdMedia\10010556\Amendment C

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: COMMISSIONER OF PATENTS AND TRADEMARKS, WASHINGTON, D.C. 20231 on \_\_\_\_\_, 2001.

\_\_\_\_\_  
(Signature) Date of Signature: \_\_\_\_\_, 2001